



LOS ANGELES **AUTO SHOW**

**FOR IMMEDIATE RELEASE:**

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## LA AUTO SHOW® PLANS STUNNING SHOWCASE OF CLASSICS, EXOTICS AND TUNERS AT 2014 MPG MOTORING INVITATIONAL NOV. 19

- Jaguar to present the world debut of 2016 All-Wheel-Drive F-Type
- Nearly 50 historic and unique vehicles on display at Gilbert Lindsay Plaza
- Notable icons, influencers, tastemakers, luminaries, collectors and celebrities to participate
- The Motor Press Guild will announce Innovation Vehicle of the Year Awards at 7:45 AM

LOS ANGELES (November 6, 2014) – The [Los Angeles Auto Show](#) (LA Auto Show®) confirmed today that it will host nearly 50 unique and historic vehicles as part of its [Motor Press Guild](#) (MPG) Motoring Invitational on November 19 at the Los Angeles Convention Center's Gilbert Lindsay Plaza. This ultimate car-culture event kicks off the second press day by bringing together automotive icons, influencers, collectors and celebrities, and will also feature the world debut of the 2016 AWD Jaguar F-Type.

Justin Bell, international racecar driver, TV and web show host, will roll up to the Motoring Invitational behind the wheel of the new 2016 AWD Jaguar F-Type, which will make its official world debut at the LA Auto Show later that afternoon.

Additional highlights of the Motoring Invitational include prominent automobiles on display such as Singer Vehicle Design's flawless Porsche 1969 911E, ICON's bespoke ICON FJ, as well as a 1988 Porsche 959 Sport and 1960 Mercedes-Benz 300 SL Roadster from Gooding & Company; meanwhile, famed Porsche collector and restorer, Magnus Walker, will showcase his 1971 Porsche. Several of the world's aftermarket pioneers, including Gene Winfield and Vic Edelbrock, Jr. will also be at the event with a few of their vehicles.

In addition, cars from celebrity collectors such as Jeff Dunham, noted ventriloquist and stand-up comedian, will also be present. Dunham will bring his 1970 Barracuda Convertible to be shown alongside a 1933 Fire Roadster designed for legendary Van Halen rocker, Michael Anthony.

Other automotive luminaries and respected organizations bringing their vehicles to the Motoring Invitational include the following:

### Participating Collectors:

- Matt Farah, *The Smoking Tire*
- Gary Wales, Master Car Builder
- Bruce Kessler, Noted Race Car Driver and TV/Movie Director

- Gale Banks, Gale Banks Engineering President and CEO
- Daijiro Yoshihara, Drifting legend
- Syd Mead, "Visual Futurist" and Concept Artist
- Charles Bronson, Boulevard Motocar Company CEO
- Ernie Manansala, Kolab Agency Founder
- Bob Merlis, Renowned Music Industry Publicist

#### **Participating Companies and Associations:**

- Mercedes Motoring
- Fast Toys Club
- National Hot Rod Association
- The Adam Carolla Show
- Coker Tire, Vintage tire manufacturer
- Galpin Auto Sports
- Funrise Toys
- Essa AutoSport
- GSR AutoSport

"For the second year, we are proud to bring the Motoring Invitational to help kick off this year's LA Auto Show," said Joni Gray, President of the Motor Press Guild. "By pulling together top collectors, celebrities, institutions and manufacturers at one event, we're able to celebrate all aspects of the automotive hobby in a way that is uniquely LA."

For the second year in a row, the Motor Press Guild will announce the two winners of its [Innovation Vehicle of the Year](#) awards during the Motoring Invitational. Voted on by its members prior to the event, MPG selects 12 vehicle finalists from the 2015 model year in two categories - under \$30,000 and more than \$30,000. One vehicle in each category will win the award based on overall innovation, technology, engineering, safety, environmental impact, price, affordability and value.

Some of Los Angeles' most popular gourmet food trucks will be at the 2014 MPG Motoring Invitational serving popular breakfast bites, along with live music. The event is exclusive to Press & Trade Days attendees. Registration and media credentialing for the Los Angeles Auto Show Press & Trade Days and Connected Car Expo are now open and can be easily accessed by visiting: <http://registration.experientevent.com/ShowLAS141/>. For more information, please visit [www.laautoshow.com](http://www.laautoshow.com) and [www.connectedcarexpo.com](http://www.connectedcarexpo.com).

#### **About the Los Angeles Auto Show and Connected Car Expo**

The Los Angeles Auto Show was founded in 1907, and is the first major North American auto show of the season each year. Press and Trade show days for the 2014 Los Angeles Auto Show will be held on Nov. 18-20. The show will be open to the public Nov. 21 - Nov. 30. The Connected Car Expo (CCE) is the automotive industry's most authoritative showcase of new mobility solutions and will take place on November 18, and continue in conjunction with the 2014 LA Auto Show® Press & Trade Days. The LA Auto Show is endorsed by the Greater L.A. New Car Dealer Association and is operated by ANSA Productions. To receive the latest show news and information, follow the Los Angeles Auto Show on Twitter at [twitter.com/LAAutoShow](http://twitter.com/LAAutoShow) or via Facebook at [facebook.com/LosAngelesAutoShow](http://facebook.com/LosAngelesAutoShow) and sign up for alerts at [www.LAAutoShow.com](http://www.LAAutoShow.com). For more information on CCE please visit <http://connectedcarexpo.com/>

**Hashtag:** #LAAutoShow

**About Motor Press Guild (MPG)**

The Los Angeles-based Motor Press Guild (MPG) is the largest automotive media association in North America, with more than 700 members. This non-profit trade guild is dedicated to promoting professionalism in automotive journalism through education and information exchange. Members include journalists and analysts from print, broadcast and online outlets as well as public relations representatives, consumer groups and governmental bodies tied to the automotive industry. The organization hosts regular meetings featuring key figureheads in the auto industry and is widely recognized for its annual Dean Batchelor Award program and annual industry MPG Track Days. For more information about MPG, please visit [www.MotorPressGuild.org](http://www.MotorPressGuild.org), or follow us on the [MPG Facebook](#) or [Twitter](#) pages. For media inquiries please contact MPG publicity chair, Brendan Flynn, at 310-444-1850 or [brendan@laautoshow.com](mailto:brendan@laautoshow.com).

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