



RETAILER BULLETIN

14 – December - 2017			BULLETIN NO: <Do not touch>				DEPT: Product Planning					
AUDIENCE:	DEALER PRINCIPAL	X	SALES MGR	X	SALES GUIDES	X	SERVICE MGR	X	TECHS	X	PARTS STAFF	X
	GENERAL MANAGER	X	BUSINESS MGR	X	OFFICE MGR	X	SERVICE ADVISORS	X	PARTS MGR	X	WARRANTY	X
SUBJECT: 2019MY F-TYPE Product Information												

Dear Retailer,

Please see the enclosed 2019MY F-TYPE Product Information bulletin.

Copies of this document are available on the Jaguar Product and Distribution website at <https://jaguarvehicles.jlrext.com>

QUESTIONS ABOUT THIS BULLETIN? PLEASE CONTACT:

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NEW VEHICLE CONTENT, PRICING & ORDER GUIDE



2019MY F-TYPE

DOCUMENT REVISION HISTORY

Date	Detailed Changes
12/14/2017	Initial Release
12/22/2017	Two model codes corrected within the Pricing Appendix

Changes in standard equipment, options or prices can occur. Jaguar reserves the right to change product specifications at any time without incurring any obligations.

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1. WHAT'S NEW

Since the 2014MY launch, the F-TYPE has received significant upgrades including the introduction of the coupe body style, all-wheel drive drivetrain, manual transmission and new powerful engines. The 2019MY brings the following changes:

- **Exterior updates:** optional 20" 5 Split-Spoke 'Style 5040' wheels with Metallic Black Finish and SVO Paint Palette introduced
- **Interior update:** Side vent inner bezel trim change
- **Infotainment:** 10" touchscreen (replaces 8" touchscreen)
- **Driver Assistance:** introduction of optional Blind Spot Assist and standardization of Lane Keep Assist, Driver Condition Monitor and Traffic Sign Recognition/Adaptive Speed Limiter
- **Badging:** engines are now badged P300, P340 and P380 – signifying rounded horsepower output

Information on the 2019MY F-TYPE is detailed in the following product brief.

2. LAUNCH TIMING

Reveal

- Global 2019MY reveal: October 30th, 2017

Launch Timing

- Production Job#1 is January 2018
- On-sale: Estimated Spring 2018
- First Order Call: To be announced by Distribution

3. STANDARD EQUIPMENT SPECIFICATION WALK

The 2019MY increases in standard equipment have resulted in revised F-TYPE pricing. Model availability and entry MSRP's without D&D for each trim line are the following:

Engine/Transmission/Drive			F-TYPE		R-Dynamic		R & SVR	
			Coupe	Convertible	Coupe	Convertible	Coupe	Convertible
2.0L 296HP	Auto	RWD	\$ 60,750	\$ 63,850				
3.0L 340HP	Manual	RWD	\$ 68,850	\$ 71,950				
3.0L 340HP	Auto	RWD	\$ 70,150	\$ 73,250				
3.0L 380HP	Manual	RWD			\$ 82,050	\$ 85,150		
3.0L 380HP	Auto	RWD	\$ 80,750	\$ 83,850	\$ 83,350	\$ 86,450		
3.0L 380HP	Auto	AWD	\$ 83,750	\$ 86,850	\$ 86,350	\$ 89,450		
5.0L 550HP	Auto	AWD					\$ 100,750	\$ 103,850
5.0L 575HP	Auto	AWD					\$ 122,750	\$ 125,850

A detailed standard equipment specification walk is shown on the following page.

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4. DESIGN

Wheels

- New optional 20" 5 Split-Spoke 'Style 5040' wheels with Metallic Black Finish are introduced at 2019MY. These wheels replace the 20" 5 Spoke 'Style 5060' with Satin Dark Grey Finish wheels which were exclusively fitted to the 2018MY 400 SPORT Limited Edition.



Exterior Design

- The 2019MY brings the arrival of the SVO Paint Palette. The SVO Paint Palette brings eighteen new premium colors to the F-TYPE product range. All eighteen colors are available in gloss or matte finish.



Interior Design

- Side vent inner bezel trim is changed from Gloss Black to Satin Black. Gloss Black Side Vents are available as part of the Interior Black Package.

Badging

For the 2019MY, the badging strategy has been changed on select trim lines and is detailed in the chart below:

Engine	Drive	F-TYPE		R-Dynamic			R		SVR	
		Front Badge	Rear Badge	Front Badge	Side Badge	Rear Badge	Front Badge	Rear Badge	Front Badge	Rear Badge
2.0L 296HP	RWD	n/a	P300							
3.0L 340HP	RWD	n/a	P340							
3.0L 380HP	RWD	n/a	P380	R-Dynamic	R-Dynamic	P380				
	AWD	n/a	P380 AWD	R-Dynamic	R-Dynamic	P380 AWD				
5.0L 550HP	AWD						R	R		
5.0L 575HP	AWD								SVR	SVR

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F-TYPE SVR adds to F-TYPE R:	
<p>Powertrain/Dynamics: 5.0L 575hp V8 Supercharged Gas Engine, Titanium Quad Outboard Mounted Exhaust Pipes, Aluminum Gearshift Paddles</p> <p>Exterior: Carbon Fiber Rear Aerodynamic Wing, SVR Badge, Body-Color High Flow Hood Louvers, Gloss Black High Flow Mesh and Gloss Black Grille Surround, Gloss Black Front Bumper Beam, Narrow Chin and Large Gloss Outer Mesh Satin Black Blades, Gloss Black Ingot Side Vent, Body-Colored Extended Side Sills, Gloss Black DLO, Gloss Black Rear Valance and Gloss Black Rear Venturi, 20" 5 Split-Spoke Style 5061' with Satin Grey Finish</p> <p>Interior: Gloss Black Rollover Protection Bars (Convertible), Lozengue Quilted Leather SVR Performance Seats and Door Casing, Premium Leather and Suedecloth Wrapped Instrument Panel Topper with Micro-piping, Nubuck Edged Carpet Mats, Dark Brushed Aluminum Center Console with SVR Branding, Black Vent Surrounds, Heated Steering Wheel, SVR Leather Steering Wheel, Suedecloth Headlining and sunvisors with vanity mirrors</p> <p>Technology: Front Parking Aid</p>	
F-TYPE R adds to F-TYPE P380:	
<p>Powertrain/Dynamics: 5.0L 550hp V8 Supercharged Gas Engine, Quad Outboard Mounted Exhaust Pipes, Switchable Active Exhaust, Configurable Dynamic Mode, Electronic Active Differential with Torque Vectoring by Braking, AWD, 380mm Front and 376mm Rear Brakes</p> <p>Exterior: Red Brake Calipers, Auto Dimming Exterior Door Mirrors, Gloss Black High Flow Mesh & Satin Chrome Grille Surround, Gloss Black Front Bumper Beam and Gloss Black Front Chin Body-Colored Blades, Gloss Black Side Sills, Gloss Black Rear Valance and Body-Colored Rear Venturi, 20" 5 Spoke 'Style 5060'</p> <p>Interior: Windsor Leather Seats, R Performance Seats, Premium Leather Console with Twin-Stitching, Premium Leather Door Trim Panel and Wrapped Instrument Panel Topper, Contrast Carpet Mats, Configurable Interior Ambient Lighting, Wind Deflector (Convertible), R Branded Leather Steering Wheel, Bright Medal Pedals, Analogue Dials (up to 210MPH) with Central TFT Display, Linear Vee Aluminum Center Console with R Branding</p> <p>Technology: Keyless Entry</p>	
F-TYPE P380 adds to F-TYPE P340:	F-TYPE P380 R-Dynamic adds to F-TYPE P380:
<p>Powertrain/Dynamics: 3.0L 380hp V6 Supercharged Gas Engine, Adaptive Dynamics, Limited Slip Differential with Torque Vectoring by Braking, 380mm Front and 325mm Rear Brakes</p> <p>Exterior: Black Brake Calipers, Body-Colored and Gloss Black Two Piece Hood Louvers (AWD), 19" 10 Spoke 'Style 1023'</p>	<p>Powertrain/Dynamics: Switchable Active Exhaust</p> <p>Exterior: R-Dynamic Badge, Gloss Black One Piece Hood Louvers (RWD) /Two Piece Hood Louvers (AWD), Gloss Black Front Bumper Beam and Gloss Black Chin Insert, Gloss Black Side Sills, Gloss Black Rear Valance and Gloss Black Rear Venturi, 20" 6 Split-Spoke 'Style 6003' with Dark Grey Diamond Turned Finish</p> <p>Interior: Delta Aluminum Center Console</p>
F-TYPE P300/ P340:	
<p>Powertrain/Dynamics: 2.0L 296hp i4 Turbocharged Gas Engine or 3.0L 340hp V6 Supercharged Gas Engine, Passive Suspension, Dynamic Mode, Open Differential with Torque Vectoring by Braking, 355mm Front and 325mm Rear Brakes, Unpainted Brake Calipers, Stop/Start, Rear Wheel Drive, Silver Gearshift Paddles, Rain/ Ice/ Snow Mode, Dynamic Stability Control, Active Sports Exhaust, Electric Power Assisted Steering (EPAS)</p> <p>Exterior: Deployable Trunk Lid Spoiler, Solid Paint, Black Fully Electric Convertible Roof (Convertible), Steel Roof (Coupe), Flush Exterior Door Handles, Body-Colored Door Mirror Caps, JAGUAR Script and Leaper, F-TYPE Badge, Power Fold Heated Door Mirrors with Memory, LED Headlights with Signature DRL, LED Tail Lights, Satin Black One Piece Hood Louvers, Satin Black High Flow Mesh & Satin Chrome Grille Surround, Gloss Black Front Bumper Beam and Satin Black Chin, Satin Chrome Surround and Satin Black Mesh Side Vents, Satin Black Rear Valance, Chrome Single Tailpipe (296HP), Chrome Dual Tailpipe (340HP), Satin Chrome DLO (Coupe), Infrared Reflective Windshield, Rain Sensing Windshield Wipers, 18" 10 spoke 'Style 1036' (296HP), 18" 10 Spoke 'Style 1024' (340HP)</p> <p>Interior: Satin Chrome Rollover Protection Bars (Convertible), Grained Leather and Suedecloth Sport Seats, 12-Way Electric Front Seats with Memory, Luxtec Wrapped Instrument Panel topper, Premium Carpet Mats, Knurled Aluminum Center Console, Graphite Interior Trim Accent, Non-Heated Leather Steering Wheel, Morzine Headlining, Ebony Headlining, Chrome Instrument Cluster Dial Rings, Ebony Door Release, Interior Lighting, Single-Zone Climate Control, Low Line Center Box, Deployable Front Air Vents, Auto-Dimming Interior Rear View Mirror, Overhead Lighting Console, Twin Front Cupholders, Pollen Filter, Trip Computer, Analogue Dials, Manual Tailgate Trunk Lid, Sunvisors with Vanity Mirrors, Electrically Adjustable Steering Column with Memory</p> <p>Technology: Push Button Start, Valet Mode, Meridian Sound System (380W), Remote & Protect, Touch Pro System, SiriusXM™ Satellite Radio & HD Radio, □ Navigation Pro, Bluetooth Connectivity, Analogue Dials (up to 190mph) with Central TFT Display, Rear View Camera, Cruise Control and Speed Limiter, Rear Parking Aid, 10" Touchscreen, Power Socket, USB and 12V Socket in Center Console, InControl Apps, Pro Services, Emergency Braking, Lane Keep Assist, Driver Condition Monitor, Traffic Sign Recognition & Adaptive Speed Limiter</p> <p>Safety: Tire Repair System, Tire Pressure Monitoring System (TPMS), Emergency Brake Assist, Anti Lock Braking System, Electric Brake-force Distribution, 6 Airbags (Coupe), 4 Airbags (Convertible), Rollover Protection System (Convertible), Trunk Entrapment Release Lever, Electric Parking Brake, Perimetric Alarm and Immobilizer, Remote Central Locking with Deadlocks and Drive-Away Locking</p>	

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5. ADAS, INFOTAINMENT & CONNECTED CAR

Advanced Driver Assistance Systems

2019MY brings the standardization of Lane Keep Assist (replacing Lane Departure Warning), Traffic Sign Recognition/ Adaptive Speed Limiter and Driver Condition Monitor. The 2018MY "Drive Package" has been discontinued.

Optional Blind Spot Assist replaces Blind Spot Monitor for 2019MY. Blind Spot Assist is linked to Rear Traffic Monitor (formally known as Reverse Traffic Detection). Blind Spot Assist is designed to use the rear facing radar within the rear bumper to detect approaching vehicles that are 330 feet away or closer. This system provides the driver with an alert in the door mirror and a gentle opposing force to a lane change if a collision risk is detected when a lane change maneuver is initiated with the indicator on. The Blind Spot Assist function can be enabled or disabled through the instrument panel menu. If disabled, the system reverts to the passive Blind Spot Monitor functionality.

Infotainment and Connected Car

Every F-TYPE now features the **10" Touch Pro** infotainment system as standard, replacing the 8" Touch Pro system. Touch Pro is highly responsive and features a highly intuitive user interface and sharp graphics. Touch Pro includes a quad-core processor and a high-speed 60GB solid-state drive, making every journey easier and more enjoyable.

Touch Pro™ is further enhanced by its connectivity package, Connect Pro and includes the following Pro Services:

- **Real Time Traffic** uses millions of live traffic data feeds to give a highly accurate picture of traffic on the way to your destination, helping the driver choose the best route. As the driver progresses, the system continues to monitor live traffic conditions, and can automatically reroute the driver to help avoid congestion.
- **Route Planner Companion App** allows the driver to pre-plan their route via an Apple® or Android™ smartphone. The app guides the driver to their vehicle, where they then will find their selected route visible on the F-TYPE touchscreen. Once the driver exits the vehicle, the app can guide them to their final destination.
- **Share your estimated time of arrival** so your selected contact(s) will know when you will arrive, as calculated by the navigation system. The system can then send automatic updates via text or email, without any further action from the driver.
- **Commute Mode** allows the system to learn the driver's commutes and automatically advises them of the expected journey time and quickest routes based on live and historical traffic movements.

6. TECHNICAL SPECIFICATIONS

	P300	P340	P380 & P380 R-Dynamic	R	SVR
Model Year	2019	2019	2019	2019	2019
Body Style	Coupe and Convertible	Coupe and Convertible	Coupe and Convertible	Coupe and Convertible	Coupe and Convertible
Engine	2.0L i4 Turbocharged	3.0L V6 Supercharged	3.0L V6 Supercharged	5.0L V8 Supercharged	5.0L V8 Supercharged
Engine Displacement	1,997	2,995	2,995	5,000	5,000
Engine fuel injection system	Direct Injection	Direct Injection	Direct Injection	Direct Injection	Direct Injection
Bore/Stroke	3.27 / 3.63	3.33 / 3.50	3.33 / 3.50	3.64 / 3.66	3.64 / 3.66
Compression Ratio	9.5:1	10.5:1	10.5:1	9.5:1	9.5:1
Horsepower: HP @ rpm	296 @ 5,500	340 @ 6,500	380 @ 6,500	550 @ 6,500	575 @ 6,500
Torque: lb-ft. @ rpm	295 @ 1,500-4,500	332 @ 3,500-5,000	339 @ 3,500-5,000	502 @ 3,500	516 @ 3,500
0-60 mph	5.4 sec	Manual RWD: 5.5 sec Automatic RWD: 5.1 sec	Manual RWD: 5.3 sec Automatic RWD: 4.8 sec AWD: 4.9 sec	3.9 sec	3.5 sec
Top speed	155 mph (limited)	161 mph (limited)	171 mph (limited)	186 mph (limited)	Coupe: 200 mph (limited) Convertible: 195 mph (limited)
Transmission	Eight-speed 'Quickshift' ZF	Manual: Six-speed ZF Automatic: Eight-speed 'Quickshift' ZF	Manual: Six-speed ZF Automatic: Eight-speed 'Quickshift' ZF	Eight-speed 'Quickshift' ZF	Eight-speed 'Quickshift' ZF
Drive Type	Rear Wheel Drive (RWD)	Rear Wheel Drive (RWD)	Rear Wheel Drive (RWD) All Wheel Drive (AWD)	All Wheel Drive (AWD)	All Wheel Drive (AWD)
Fuel Economy City/ Highway/Combined *	TBD	TBD	TBD	TBD	TBD
Wheelbase (in.)	103.2	103.2	103.2	103.2	103.2
Overall Length (in.)	176.0	176.0	176.0	176.0	176.2
Overall Width including mirrors (in.)	80.4	80.4	80.4	80.4	80.4
Overall Width with mirrors folded (in.)	74.2	74.2	74.2	74.2	74.2
Overall Height (in.)	Coupe: 51.6 in Convertible: 51.5 in	Coupe: 51.6 in Convertible: 51.5 in	Coupe: 51.6 in Convertible: 51.5 in	Coupe: 51.6 in Convertible: 51.5 in	Coupe: 51.6 in Convertible: 51.5 in
Curb Weight (lbs.)	Coupe Automatic: 3,360 Convertible Automatic: 3,405	Coupe Manual: 3,455 Coupe Automatic: 3,477 Convertible Manual: 3,499 Convertible Automatic: 3,521	Coupe Manual: 3,492 Coupe Automatic: 3,514 Coupe AWD: 3,691 Convertible Manual: 3,536 Convertible Automatic: 3,558 Convertible AWD: 3,735	Coupe: 3,814 Convertible: 3,847	Coupe: 3,759 Convertible: 3,792
Turning Circle - Kerb to Kerb (ft.)	35.1	35.1	Rear Wheel Drive (RWD): 35.1 All Wheel Drive (AWD): 37.1	37.1	37.1
Wheel Type and Size	Front: 245/45 R18 Rear: 275/40 R18	Front: 245/45 R18 Rear: 275/40 R18	Front: 245/40 R19 Rear: 275/35 R19 R-Dynamic Front: 255/35 R20 R-Dynamic Rear: 295/30 R20	Front: 255/35 R20 Rear: 295/30 R20	Front: 265/35 R20 Rear: 305/30 R20
Trunk (ft ³)	Coupe: 14.4 Convertible: 7.3	Coupe: 14.4 Convertible: 7.3	Coupe: 14.4 Convertible: 7.3	Coupe: 14.4 Convertible: 7.3	Coupe: 14.4 Convertible: 7.3
Fuel Tank (gal.) incl reserve	18.5	18.5	18.5	18.5	18.5
Brakes	Four-wheel disc / ABS	Four-wheel disc / ABS	Four-wheel disc / ABS	Four-wheel disc / ABS	Four-wheel disc / ABS
Brake Size front/rear (mm)	355 / 325	355 / 325	380 / 325	380 / 376	380 / 376
Final Drive Ratio : 1	3.55	Manual: 3.31 Automatic: 3.15	3.31	2.56	2.56

* Data not confirmed at time of publication

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7. OPTIONS & OPTION PACKAGES

Options & Option Packages	Vista Category	Option Code	P300	P340	P380	P380 R-Dynamic	R	SVR
Exterior								
Carbon Ceramic Brake Package 398mm Front and 380mm Rear Carbon Ceramic Brakes Yellow Brake Calipers Bright Metal Pedals (P380 and P380 R-Dynamic models only) 20" 10 Spoke 'Style 1041' with Satin Black Diamond Turned Finish (SVR only) 20" 5 Split-Spoke 'Style 5040' w/ Metallic Black Finish (P380, P380 R-Dynamic and R models) Rule(s): N/A on models with Manual transmission	Exterior	095MC - SVR 095MA - all other	N/A	N/A	\$14,740	\$14,740	\$12,240	\$12,240
Black Exterior Package Gloss Black Side Window Surrounds (Coupe only) Gloss Black Front Bumper Splitter (N/A on R) Gloss Black Front Grille Surround Gloss Black Side Power Vents Gloss Black Hood Louvers (RWD only) Gloss Black Rollover Protection Bars (Convertible only) Gloss Black Rear Valance (P300, P340, P380 only)	Exterior	032EI	\$1,020	\$1,020	\$1,020	\$615	\$255	N/A
Exterior Design Package Body Colored Side Sills Body Colored Front Bumper Splitter Body Colored Rear Bumper Venturi (P380 R-Dynamic only)	Exterior	032GJ	N/A	N/A	N/A	\$3,570	\$2,245	N/A
Exterior Black Design Package Body Colored Side Sills Body Colored Front Bumper Splitter Body Colored Rear Bumper Venturi (P380 R-Dynamic only) Gloss Black Side Window Surrounds (Coupe only) Gloss Black Front Grille Surround Gloss Black Side Power Vents Gloss Black Rollover Protection Bars (Convertible only)	Exterior	032GK	N/A	N/A	N/A	\$4,185	\$2,500	N/A
Carbon Fiber Exterior Package Body Colored Front Bumper Splitter Body Colored Side Sills Body Colored Rear Bumper Venturi (P380 R-Dynamic only) Gloss Black Side Window Surround (Coupe only) Carbon Fiber Side Power Vents Carbon Fiber Hood Louvers Carbon Fiber Mirror Covers Carbon Fiber Roll Over Protection bars (Convertible only)	Exterior	032IT	N/A	N/A	N/A	\$4,080 Coupe \$4,590 Conv	\$3,470 Coupe \$3,980 Conv	N/A
SVR Carbon Fiber Exterior Package Carbon Fiber Front Chin Moulding Carbon Fiber Hood Louvers Carbon Fiber Mirror Covers Carbon Fiber Rear Venturi Blade Carbon Fiber Side Power Vents Carbon Fiber Roll Over Protection Bars (Convertible only)	Exterior	032IA	N/A	N/A	N/A	N/A	N/A	\$4,080 Coupe \$4,590 Conv
Red Brake Calipers	Exterior	020BE	N/A	N/A	\$510	\$510	S	S
Black Brake Calipers	Exterior	020BK	N/A	N/A	S	S	\$510	\$510
380mm Front and 376mm Rear Brakes	Exterior	020JB	N/A	N/A	\$510	\$510	S	S
Switchable Active Exhaust	Exterior	037CF	\$225	\$225	\$225	S	S	S
Fixed Rear Spoiler (Coupe only) Rule(s): Requires Switchable Active Exhaust (037CF)	Exterior	070AR	\$0	\$0	\$0	\$0	\$0	N/A
Deployable Rear Spoiler	Exterior	070CA - Conv 070CB - Coupe	S	S	S	S	S	\$0
Carbon Fiber Roof (Coupe only)	Exterior	041CO	\$2,040	\$2,040	\$2,040	\$2,040	\$2,040	\$2,040
Fixed Panoramic Roof (Coupe only)	Exterior	041CX	\$1,175	\$1,175	\$1,175	\$1,175	\$1,175	\$1,175
Colored Convertible Roof (Grey/ Red/ Beige)	Exterior	041DF 041DG 041DK	\$615	\$615	\$615	\$615	\$615	\$615
Auto-Dimming Door Mirrors	Exterior	030PC	\$185	\$185	\$185	\$185	S	S
Auto High Beam Assist	Exterior	030NT	\$255	\$255	\$255	\$255	\$255	\$255
Powertrain Badge Removal	Exterior	185AA	\$0	\$0	\$0	\$0	N/A	N/A
Interior								
Interior Black Package Black Vent Surrounds Gloss Black Instrument Cluster Dial Rings Gloss Black Door Release Flat-Bottom Leather Steering Wheel with Black Spokes	Interior	074PX	\$310	\$310	\$310	\$310	\$310	N/A
Windsor Leather Headlining Package Leather Headlining Leather Sunvisors with Vanity Mirrors Rule(s): Requires Windsor Leather Int Package (017FD) or Ext'd Windsor Leather Int Package (017FZ) on P300, P340, P380 and P380 R-Dynamic, Pimento available on convertible only	Interior	021BS	\$1,125 Conv \$2,245 Coupe	\$1,125 Conv \$2,245 Coupe	\$1,125 Conv \$2,245 Coupe	\$1,125 Conv \$2,245 Coupe	\$1,125 Conv \$2,245 Coupe	\$1,125 Conv \$2,245 Coupe
Suedecloth Headlining Package Suedecloth Sunvisors with Vanity Mirrors Suedecloth Headlining	Interior	021BT	N/A	N/A	\$360 Conv \$970 Coupe	\$360 Conv \$970 Coupe	\$360 Conv \$970 Coupe	N/A
Windsor Leather Interior Package Windsor Leather Seats Windsor Leather Console Windsor Leather Door Trim with Contrast Stitch Windsor Leather Wrapped Instrument Panel Topper	Interior	017FD	\$1,635	\$1,635	\$1,635	\$1,635	N/A	N/A

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Interior								
Extended Windsor Leather Interior Package Extended Windsor Leather Console with Contrast Stitch Windsor Leather Door Trim with Additional Contrast Stitch (P380 and P380 R-Dynamic only) Extended Windsor Leather Wrapped Instrument Panel Topper and Glovebox Contrast Carpet Mats (P380 and P380 R-Dynamic only) Rule(s): Requires Performance Seats (033MT), Linked to Full Pimento (TSW) and Sienna Tan (SBH) interiors	Interior	017FZ	N/A	N/A	\$3,785	\$3,785	\$2,550	\$2,550
Suedecloth Interior Package Suedecloth Door Trim Suedecloth Sunvisors with Vanity Mirrors Suedecloth Headlining Suedecloth Wrapped Instrument Panel Topper Suedecloth and Windsor Leather Performance Seats with Contrast Stitching Windsor Leather Console with Contrast Stitch (Standard on R)	Interior	SDF	N/A	N/A	\$2,145	\$2,145	\$1,020	N/A
Climate Package 1 2-Zone Climate Control Heated Windshield Heated Seats Heated Steering Wheel	Interior	017DL	\$1,380	\$1,380	\$1,380	\$1,380	\$1,380	N/A
Climate Package 2 2-Zone Climate Control Heated Windshield Heated and Cooled Seats Heated Steering Wheel Rule(s): Requires Perf. Seats (033MT) and Windsor Leather Interior Package (017FD)	Interior	017DR	\$1,635	\$1,635	\$1,635	\$1,635	\$1,635	\$1,430
Sport Carpet Mats	Interior	079DE	N/A	N/A	\$55	\$55	N/A	N/A
Air Quality Sensor	Interior	022FA	\$80	\$80	\$80	\$80	\$80	\$80
Performance Seats Rule(s): Requires Windsor Leather Int Package (017FD) or Ext'd Windsor Leather Int Package (017FZ) on P300, P340, P380 and P380 R-Dynamic vehicles	Interior	033MT	\$1,635	\$1,635	\$1,635	\$1,635	S	S
Headliner Color (Ivory/ Grey/ Pimento) Rule(s): Ivory N/A with Pano Roof (041CX); Pimento/ Ivory require Leather Headlining; Ivory/ Grey N/A on SVR	Interior	032CV 032FG 032FH	\$510	\$510	\$510	\$510	\$510	\$510
Knurled Aluminum Center Console	Interior	063BY	S	S	S	\$0	\$0	N/A
Delta Aluminum Center Console	Interior	063BX	\$0	\$0	\$0	S	\$0	N/A
Carbon Fiber Center Console	Interior	063CF - SVR 063CM - all other	\$765	\$765	\$765	\$765	\$765	\$765
Configurable Ambient Interior Lighting	Interior	064FM	\$255	\$255	\$255	\$255	S	S
Powered Tailgate (Coupe only)	Exterior	070AV	\$410	\$410	\$410	\$410	\$410	\$410
Illuminated Metal Treadplates with Brand-Name Script	Interior	048BD	\$460	\$460	\$460	\$460	\$460	\$460
Wind Deflector (Convertible only)	Interior	041EB	\$155	\$155	\$155	\$155	S	S
Red Seatbelts	Interior	032HC	\$360	\$360	\$360	\$360	\$360	\$360
Flat-Bottom Leather Steering Wheel	Interior	032FQ - R 032LF - all other	\$105	\$105	\$105	\$105	\$105	N/A
Suedecloth Steering Wheel (non-heated only)	Interior	032FI	N/A	N/A	N/A	N/A	N/A	\$715
Carbon Fiber Manual Gearshift Rule(s): Available on manual transmission models only	Interior	117AT	N/A	\$120	N/A	\$120	N/A	N/A

Technology								
Meridian™ Surround Sound System (770W)	Technology	025LN	\$870	\$870	\$870	\$870	\$870	\$870
Configurable Dynamic Mode	Technology	088IM	N/A	N/A	\$565	\$565	S	S
Garage Door Opener (HomeLink®)	Technology	025CT	\$255	\$255	\$255	\$255	\$255	\$255
Front Parking Aid	Technology	086EG	\$285	\$285	\$285	\$285	\$285	S
Park Assist Rule(s): Requires Front Parking Aid (086EG)	Technology	086GZ	N/A	N/A	\$510	\$510	\$510	\$510
Keyless Entry	Technology	066AC	\$460	\$460	\$460	\$460	S	S
Blind Spot Assist Rule(s): Requires Rear Traffic Monitor (086KB)	Technology	086GM	\$500	\$500	\$500	\$500	\$500	\$500
Rear Traffic Monitor Rule(s): Requires Blind Spot Assist (086GM)	Technology	086KB	\$0	\$0	\$0	\$0	\$0	\$0

Wheels & Tires								
19" 7 Split-Spoke 'Style 7013'	Wheels	029ZK	\$1,020	\$1,020	\$510	N/A	N/A	N/A
19" 10 Spoke 'Style 1023'	Wheels	029ZF	\$1,020	\$1,020	S	N/A	N/A	N/A
19" 5 Split-Spoke 'Style 5058' with Technical Grey Diamond Turned Finish	Wheels	029ZA	\$2,040	\$2,040	\$1,020	N/A	N/A	N/A
20" 5 Split-Spoke 'Style 5039' with Gloss Black Finish	Wheels	029ZL	\$2,040	\$2,040	\$1,530	\$0	\$1,020	N/A
20" 5 Spoke 'Style 5042' with Carbon Fiber and Satin Dark Grey Diamond Turned Finish	Wheels	029ZS	\$3,570	\$3,570	\$3,060	\$1,020	\$2,040	N/A
20" 5 Spoke 'Style 5060'	Wheels	031FL	\$2,040	\$2,040	\$1,020	\$0	S	N/A
20" 6 Split-Spoke 'Style 6003' with Dark Grey Diamond Turned Finish	Wheels	029ZJ	\$2,550	\$2,550	\$2,040	S	\$1,020	N/A
Reduced Section Alloy Spare Wheel	Wheels	029VT	\$410	\$410	\$410	\$410	\$410	\$410

Paint Options								
Metallic Paint	N/A	Multiple	\$615	\$615	\$615	\$615	\$0	\$0
Premium Metallic Paint	N/A	Multiple	\$1,530	\$1,530	\$1,530	\$1,530	\$920	N/A
SVO Ultra Metallic Paint	N/A	519SV	\$4,900	\$4,900	\$4,900	\$4,900	\$4,900	\$4,900
SVO Special Effect Paint	N/A	503SV	\$8,500	\$8,500	\$8,500	\$8,500	\$8,500	\$8,500

Port Installed Accessory Packages								
Car Care Kit	N/A	JAX90	\$59	\$59	\$59	\$59	\$59	\$59
Premium Interior Protection Pack	N/A	FT001	\$299	\$299	\$299	\$299	\$299	\$299
Basic Interior Protection Pack	N/A	FT002	\$249	\$249	\$249	\$249	\$249	\$249
Wheel Protection Pack w/ Chrome Locks	N/A	FT003	\$199	\$199	\$199	\$199	\$199	\$199
Abbreviated Wheel Protection Pack w/ Chrome Locks	N/A	FT03T	\$169	\$169	\$169	\$169	\$169	\$169
Wheel Protection Pack w/ Black Locks	N/A	FT004	\$449	\$449	\$449	\$449	\$449	\$449
Abbreviated Wheel Protection Pack w/ Black Locks	N/A	FT04T	\$429	\$429	\$429	\$429	\$429	\$429
Premium Carpet Mat Pack	N/A	FT007	\$299	\$299	\$299	\$299	\$299	\$299
Styling Accent Pack	N/A	FT008	\$1,099	\$1,099	\$1,099	\$1,099	\$1,099	\$1,099

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8. RECOMMENDED BUILDS

F-TYPE P300, P340, P380 Core			F-TYPE P380 R-Dynamic			F-TYPE R			F-TYPE SVR		
Option Code	Option Description	MSRP	Option Code	Option Description	MSRP	Option Code	Option Description	MSRP	Option Code	Option Description	MSRP
F-TYPE Coupe			F-TYPE Coupe			F-TYPE Coupe			F-TYPE R Coupe		
041CX	Fixed Panoramic Roof	\$1,175	041CX	Fixed Panoramic Roof	\$1,175	041CX	Fixed Panoramic Roof	\$1,175	041CX	Fixed Panoramic Roof	\$1,175
030PC	Auto-Dimming Door Mirrors	\$185	030PC	Auto-Dimming Door Mirrors	\$185	030NT	Auto High Beam Assist	\$255	030NT	Auto High Beam Assist	\$255
030NT	Auto High Beam Assist	\$255	030NT	Auto High Beam Assist	\$255	070AV	Powered Tailgate	\$410	070AV	Powered Tailgate	\$410
070AV	Powered Tailgate	\$410	070AV	Powered Tailgate	\$410	032FQ	Flat-Bottom Leather Steering Wheel	\$105	025CT	Garage Door Opener (HomeLink®)	\$255
025CT	Garage Door Opener (HomeLink®)	\$255	032LF	Flat-Bottom Leather Steering Wheel	\$105	025CT	Garage Door Opener (HomeLink®)	\$255	086GM	Blind Spot Assist	\$500
086GM	Blind Spot Assist	\$500	025CT	Garage Door Opener (HomeLink®)	\$255	086GM	Blind Spot Assist	\$500	086KB	Rear Traffic Monitor	\$0
086KB	Rear Traffic Monitor	\$0	086GM	Blind Spot Assist	\$500	086KB	Rear Traffic Monitor	\$0	017DR	Climate Package 2	\$1,635
017DL	Climate Package 1	\$1,380	086KB	Rear Traffic Monitor	\$0	017DR	Climate Package 2	\$1,635	025LN	Meridian™ Surround Sound System (770W)	\$870
066AC	Keyless Entry	\$460	017DL	Climate Package 2	\$1,635	025LN	Meridian™ Surround Sound System (770W)	\$870			
032LF	Flat-Bottom Leather Steering Wheel	\$105	066AC	Keyless Entry	\$460						
			033MT	Performance Seats	\$1,635						
			017FD	Windsor Leather Interior Package	\$1,635						
	Destination & Delivery	\$995	-	Destination & Delivery	\$995	-	Destination & Delivery	\$995	-	Destination & Delivery	\$995
	Total Recommended MSRP	\$5,720		Total Recommended MSRP	\$9,245		Total Recommended MSRP	\$6,200		Total Recommended MSRP	\$6,095
F-TYPE Convertible			F-TYPE Convertible			F-TYPE R Convertible			F-TYPE R Convertible		
030PC	Auto-Dimming Door Mirrors	\$185	030PC	Auto-Dimming Door Mirrors	\$185	030NT	Auto High Beam Assist	\$255	030NT	Auto High Beam Assist	\$255
030NT	Auto High Beam Assist	\$255	030NT	Auto High Beam Assist	\$255	032FQ	Flat-Bottom Leather Steering Wheel	\$105	025CT	Garage Door Opener (HomeLink®)	\$255
025CT	Garage Door Opener (HomeLink®)	\$255	032LF	Flat-Bottom Leather Steering Wheel	\$105	025CT	Garage Door Opener (HomeLink®)	\$255	086GM	Blind Spot Assist	\$500
086GM	Blind Spot Assist	\$500	025CT	Garage Door Opener (HomeLink®)	\$255	017Dr	Climate Package 2	\$1,635	086KB	Rear Traffic Monitor	\$0
086KB	Rear Traffic Monitor	\$0	086GM	Blind Spot Assist	\$500	086GM	Blind Spot Assist	\$500	017DR	Climate Package 2	\$1,635
017DL	Climate Package 1	\$1,380	086KB	Rear Traffic Monitor	\$0	086KB	Rear Traffic Monitor	\$0	025LN	Meridian™ Surround Sound System (770W)	\$870
066AC	Keyless Entry	\$460	017DL	Climate Package 2	\$1,635	025LN	Meridian™ Surround Sound System (770W)	\$870			
032LF	Flat-Bottom Leather Steering Wheel	\$105	066AC	Keyless Entry	\$460						
			033MT	Performance Seats	\$1,635						
			017FD	Windsor Leather Interior Package	\$1,635						
-	Destination & Delivery	\$995	-	Destination & Delivery	\$995	-	Destination & Delivery	\$995	-	Destination & Delivery	\$995
	Total Recommended MSRP	\$4,135		Total Recommended MSRP	\$7,660		Total Recommended MSRP	\$4,615		Total Recommended MSRP	\$4,510

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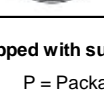
9. EXTERIOR COLORS

Paint Color	Option Code	P300	P340	P380	P380 R-Dynamic	R	SVR
Solid							
 Fuji White	1AA	NCO	NCO	NCO	NCO	NCO	N/A
 Narvik Black	1AT	NCO	NCO	NCO	NCO	NCO	N/A
 Caldera Red	1BD	NCO	NCO	NCO	NCO	NCO	NCO
Metallic							
 Santorini Black	1AG	O	O	O	O	NCO	NCO
 Yulong White	1AQ	O	O	O	O	NCO	NCO
 Corris Grey	1AB	O	O	O	O	NCO	NCO
 Indus Silver	1AC	O	O	O	O	NCO	NCO
 Loire Blue	1AM	O	O	O	O	NCO	N/A
 British Racing Green	1AL	O	O	O	O	NCO	N/A
 Ultra Blue	1BJ	O	O	O	O	NCO	NCO
Premium Metallic							
 Carpathian Grey	1AU	O	O	O	O	O	N/A
 Silicon Silver	1BN	O	O	O	O	O	N/A

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10. WHEELS




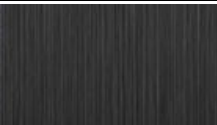
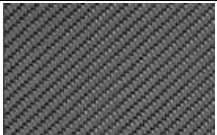

Wheel Name	Wheel Image	Option Code	P300	P340	P380	P380 R-Dynamic	R	SVR
18" 10 Spoke 'Style 1036'		031FK	S	N/A	N/A	N/A	N/A	N/A
18" 10 Spoke 'Style 1024'		029ZG	N/A	S	N/A	N/A	N/A	N/A
19" 7 Split-Spoke 'Style 7013'		029ZK	O	O	O	N/A	N/A	N/A
19" 10 Spoke 'Style 1023'		029ZF	O	O	S	N/A	N/A	N/A
19" 5 Split-Spoke 'Style 5058' with Technical Grey Diamond Turned Finish		029ZA	O	O	O	N/A	N/A	N/A
20" 5 Split-Spoke 'Style 5040' with Metallic Black Finish		031FN	N/A	N/A	P	P	P	N/A
20" 5 Spoke 'Style 5042' with Carbon Fiber and Satin Dark Grey Diamond Turned Finish		029ZS	O	O	O	O	O	N/A
20" 5 Spoke 'Style 5060'		031FL	O	O	O	NCO	S	N/A
20" 5 Split-Spoke 'Style 5039' with Metallic Black finish		029ZL	O	O	O	NCO	O	N/A
20" 5 Split-Spoke 'Style 5061' with Satin Grey Finish		031JT	N/A	N/A	N/A	N/A	N/A	S
20" 6 Split-Spoke 'Style 6003' with Dark Grey Diamond Turned Finish		029ZI	O	O	O	S	O	N/A
20" 10 Spoke 'Style 1041' with Satin Black Diamond Turned Finish		031JR	N/A	N/A	N/A	N/A	N/A	P

Note: All F-TYPE wheels are equipped with summer tires.

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11. TRIM FINISHERS

Trim Finisher Image & Name	Option Code	P300	P340	P380	P380 R-Dynamic	R	SVR
 Knurled Aluminum	063BY	S	S	S	NCO	NCO	N/A
 Delta Aluminum	063BX	NCO	NCO	NCO	S	NCO	N/A
 Linear Vee w/ R Branding	063BZ	N/A	N/A	N/A	N/A	S	N/A
 Dark Brushed w/ SVR Branding	063CG	N/A	N/A	N/A	N/A	N/A	S
 Carbon Fiber	063CM	O	O	O	O	O	N/A
 Carbon Fiber w/ SVR Branding	063CF	N/A	N/A	N/A	N/A	N/A	O

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12. EXTERIOR COLORS & INTERIOR TRIM COMBINATIONS

Model	Fascia & Door Upper	Seat Trim & Lower Environment	Contrast Stitch	Headliner Color	Carpet	Code	Exterior Colors												
							Narvik Black (1AT)	Fuji White (1AA)	Caldera Red (1BD)	Santorini Black (1AG)	Yulong White (1AG)	Corris Grey (1ACg)	Indus Silver (1AB)	British Racing Green (1AC)	Loire Blue (1AL)	Ultra Blue (1AM)	Carpathian Grey (1BU)	Silicon Silver (1BN)	
							Solid			Metallic					Premium				
296HP 340HP 380HP	Ebony	Ebony	None	Ebony	Ebony	SDE	●	●	●	●	●	●	●	●	●	●	●	●	
	Ebony	Cirrus	None	Ebony	Ebony	SDH	○	○	○	○	●	●	○	○	●	○	○	○	
	Ebony	Ebony	Pimento	Ebony	Ebony	SDX	●	○	●	●	●	●	○	N/R	N/R	●	●		
	Ebony	Brogue	Ivory	Ebony	Ebony	SDK	○	●	○	○	○	○	○	○	●	○	○	○	
	Ebony	Pimento	Ebony	Ebony	Ebony	SDL	○	●	○	●	○	●	●	○	N/R	N/R	○	●	
	Ebony	Ivory	Ebony	Ebony	Ebony	SDM	○	●	○	○	○	●	●	○	●	○	●	○	
	Ebony	Ebony	Ivory	Ebony	Ebony	SDG	●	●	○	●	●	○	○	○	○	●	○	●	
380HP	Ebony	Sienna Tan	Cirrus	Ebony	Ebony	TJR	○	●	○	○	○	○	○	○	●	N/R	N/R	○	○
	Ebony	Ebony	Sienna Tan	Ebony	Ebony	SDY	○	○	○	○	○	○	○	N/R	N/R	N/R	○	○	
	Ebony	Ebony	Cirrus	Ebony	Ebony	SDF **	○	○	○	○	○	○	○	○	○	○	○	○	
380HP	Pimento	Pimento	Ebony	Ebony	Ebony	TSW *	○	●	○	○	●	○	○	N/R	N/R	N/R	●	●	
	Sienna Tan	Sienna Tan	Cirrus	Ebony	Ebony	SBH *	○	●	○	○	○	○	○	○	○	○	○	○	
	Ebony	Ebony	None	Ebony	Ebony	SDE	●	●	●	●	●	●	●	●	●	●	●	●	
R	Ebony	Ebony	Ivory	Ebony	Ebony	SDR	●	●	○	○	○	○	○	○	○	○	○	○	
	Ebony	Ebony w/ Pimento Inserts	Pimento	Ebony	Ebony	SDT	○	●	●	●	○	○	○	○	N/R	N/R	○	○	
	Ebony	Ebony w/ Ivory Inserts	Ivory	Ebony	Ebony	SDU	○	○	○	○	○	○	○	○	○	○	○	○	
	Ebony	Ebony	Cirrus	Ebony	Ebony	SDF **	○	○	○	○	○	○	○	○	○	○	○	○	
	Pimento	Pimento	Ebony	Ebony	Ebony	TSW *	○	●	○	○	○	○	○	N/R	N/R	N/R	●	●	
	Ebony	Ebony	Pimento	Ebony	Ebony	SDQ	○	○	○	○	○	○	○	○	○	N/R	N/R	○	○
	Sienna Tan	Sienna Tan	Cirrus	Ebony	Ebony	SBH *	○	○	N/R	○	○	○	○	○	○	○	N/R	○	○
	Ebony	Ebony	Sienna Tan	Ebony	Ebony	SDS	○	○	○	○	○	○	○	N/R	N/R	N/R	○	○	
SVR	Ebony	Ebony w/ Sienna Tan inserts	Sienna Tan	Ebony	Ebony	SDV	○	○	○	○	○	○	○	N/R	N/R	N/R	○	○	
	Pimento	Pimento	Ebony	Ebony	Ebony	TSW *				○	○	○	○				N/R		
	Ebony	Ebony	Pimento	Ebony	Ebony	SDQ				●	●	●	●				N/R		
	Ebony	Ebony	Cirrus	Ebony	Ebony	SDP				●	●	○	○				●		
	Ebony	Ebony	Reims Blue	Ebony	Ebony	SDW				○	○	○	○				○		
	Sienna Tan	Sienna Tan	Cirrus	Ebony	Ebony	SBH *				N/R	●	●	○	○			N/R		

Rules:

SBH not available with Manual Transmission

All interior trim, except SDE and SDH require Performance Seats (033MT)

Key:

- Recommended
- Optional combination
- N/R Not recommended for ordering (although VISTA allows selection)
- Not Available
- * Full Leather Interior
- ** Full Suedecloth Interior

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13. PRICING APPENDIX

Vehicle Trim Line	Engine	Vista Category	Derivative Code	Dealer Invoice	MSRP
F-TYPE Coupe	2.0L i4 TC P300	N/A	BP152 / 350YJ	57,105.00	\$60,750
F-TYPE Convertible	2.0L i4 TC P300	N/A	BL152 / 350YJ	60,019.00	\$63,850
F-TYPE Coupe Manual	3.0L V6 SC P340	N/A	BC152 / 350YP	64,719.00	\$68,850
F-TYPE Coupe	3.0L V6 SC P340	N/A	BC152 / 350YN	65,941.00	\$70,150
F-TYPE Convertible Manual	3.0L V6 SC P340	N/A	BA152 / 350YP	67,633.00	\$71,950
F-TYPE Convertible	3.0L V6 SC P340	N/A	BA152 / 350YN	68,855.00	\$73,250
F-TYPE Coupe Manual R-Dynamic	3.0L V6 SC P380	N/A	BC152 / 350YV	77,127.00	\$82,050
F-TYPE Coupe	3.0L V6 SC P380	N/A	BC152 / 350YS	75,905.00	\$80,750
F-TYPE Coupe R-Dynamic	3.0L V6 SC P380	N/A	BC152 / 350YU	78,349.00	\$83,350
F-TYPE Convertible Manual R-Dynamic	3.0L V6 SC P380	N/A	BA152 / 350YV	80,041.00	\$85,150
F-TYPE Convertible	3.0L V6 SC P380	N/A	BA152 / 350YS	78,819.00	\$83,850
F-TYPE Convertible R-Dynamic	3.0L V6 SC P380	N/A	BA152 / 350YU	81,263.00	\$86,450
F-TYPE AWD Coupe	3.0L V6 SC P380	N/A	BG152 / 350YS	78,725.00	\$83,750
F-TYPE AWD Coupe R-Dynamic	3.0L V6 SC P380	N/A	BG152 / 350YU	81,169.00	\$86,350
F-TYPE AWD Convertible	3.0L V6 SC P380	N/A	BE152 / 350YS	81,639.00	\$86,850
F-TYPE AWD Convertible R-Dynamic	3.0L V6 SC P380	N/A	BE152 / 350YU	84,083.00	\$89,450
F-TYPE R Coupe	5.0L SC 550HP	N/A	BH152 / 350YY	94,705.00	\$100,750
F-TYPE R Convertible	5.0L SC 550HP	N/A	BF152 / 350YY	97,619.00	\$103,850
F-TYPE SVR Coupe	5.0L SC 575HP	N/A	BH152 / 350YZ	115,385.00	\$122,750
F-TYPE SVR Convertible	5.0L SC 575HP	N/A	BF152 / 350YZ	118,299.00	\$125,850
Destination & Delivery					
D&D	N/A	N/A	N/A	N/A	\$995
Option Packages					
	Model Derivative	Vista Category	Option Codes	Dealer Invoice	MSRP
Carbon Ceramic Brake Package	P380 Automatic, P380 R-Dyn	Exterior	095MA	13,855.60	\$14,740
	R	Exterior	095MA	11,505.60	\$12,240
	SVR	Exterior	095MC	11,505.60	\$12,240
Climate Package 1	P300, P340, P380, P380 R-Dyn, R	Interior	017DL	1,297.20	\$1,380
Climate Package 2	P300, P340, P380, P380 R-Dyn, R	Interior	017DR	1,536.90	\$1,635
	SVR	Interior	017DR	1,344.20	\$1,430
Windsor Leather Headlining Package	All Coupe Models	Interior	021BS	2,110.30	\$2,245
	All Conv Models	Interior	021BS	1,057.50	\$1,125
Extended Windsor Leather Interior Package	P380, P380 R-Dyn	Interior	017FZ	3,557.90	\$3,785
	R, SVR	Interior	017FZ	2,397.00	\$2,550
Interior Black Package	P300, P340 P380, P380 R-Dyn, R	Interior	074PX	291.40	\$310
Windsor Leather Interior Package	P300, P340, P380, P380 R-Dyn	Interior	017FD	1,536.90	\$1,635
Suedecloth Interior Package	P380, P380 R-Dyn	Interior	SDF	2,016.30	\$2,145
	R	Interior	SDF	958.80	\$1,020
Suedecloth Headlining Package	P380, P380 R-Dyn, R Conv	Interior	021BT	338.40	\$360
Suedecloth Headlining Package	P380, P380 R-Dyn, R Coupe	Interior	021BT	911.80	\$970
Black Exterior Package	P300, P340, P380	Exterior	032EI	958.80	\$1,020
	P380 R-Dyn	Exterior	032EI	578.10	\$615
	R	Exterior	032EI	239.70	\$255
Exterior Design Package	P380 R-Dyn	Exterior	032GJ	3,355.80	\$3,570
	R	Exterior	032GJ	2,110.30	\$2,245
Exterior Black Design Package	P380 R-Dyn	Exterior	032GK	3,933.90	\$4,185
	R	Exterior	032GK	2,350.00	\$2,500
Carbon Fiber Exterior Package	P380 R-Dyn Coupe	Exterior	032IT	3,835.20	\$4,080
	P380 R-Dyn Conv	Exterior	032IT	4,314.60	\$4,590
	R Coupe	Exterior	032IT	3,261.80	\$3,470
	R Conv	Exterior	032IT	3,741.20	\$3,980
SVR Carbon Fiber Exterior Package	SVR Coupe	Exterior	032IA	3,835.20	\$4,080
	SVR Conv	Exterior	032IA	4,314.60	\$4,590
Standalone Options					
	Model Derivative	Vista Category	Option Code	Dealer Invoice	MSRP
Carbon Fiber Manual Gearshift	P340 Manual, P380 R-Dyn Manual	Interior	117AT	112.80	\$120
Configurable Dynamic Mode	P380, P380 R-Dyn	Technology	088IM	531.10	\$565
Red Brake Calipers	P380, P380 R-Dyn	Exterior	020BE	479.40	\$510
Black Brake Calipers	R, SVR	Exterior	020BK	479.40	\$510
380mm Front and 376mm Rear Brakes	P380, P380 R-Dyn	Exterior	020JB	479.40	\$510
Colored Convertible Roof (Grey/ Red/ Beige)	All models	Exterior	041DF, 041DG, 041DK	578.10	\$615
Carbon Fiber Roof (Coupe only)	All models	Exterior	041CO	1,917.60	\$2,040
Fixed Panoramic Roof (Coupe only)	All models	Exterior	041CX	1,104.50	\$1,175
Fixed Rear Spoiler	All except SVR	Exterior	070AR	-	\$0
Switchable Active Exhaust	P300, P340, P380	Exterior	037CF	211.50	\$225
Deployable Rear Spoiler	SVR	Exterior	070CA	-	\$0
Auto-Dimming Door Mirrors	P300, P340, P380, P380 R-Dyn	Exterior	030PC	173.90	\$185

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Standalone Options	Model Derivative	Vista Category	Option Code	Dealer Invoice	MSRP
Auto High Beam Assist	All models	Exterior	030NT	239.70	\$255
Powered Tailgate (Coupe only)	All models	Exterior	070AV	385.40	\$410
Powertrain Badge Removal	P300, P340, P380, P380 R-Dyn	Exterior	185AA	-	\$0
Red Seatbelts	All models	Interior	032HC	338.40	\$360
Performance Seats	P300, P340, P380, P380 R-Dyn	Interior	033MT	1,536.90	\$1,635
Sport Carpet Mats	P380, P380 R-Dyn	Interior	079DE	51.70	\$55
Flat-Bottom Leather Steering Wheel	P300, P340, P380, P380 R-Dyn, R	Interior	032LF	98.70	\$105
Suedecloth Steering Wheel (non heated only)	SVR	Interior	032FI	672.10	\$715
Illuminated Metal Treadplates with Brand-Name Script	All models	Interior	048BD	432.40	\$460
Wind Deflector (Convertible only)	P300, P340, P380, P380 R-Dyn	Interior	041EB	145.70	\$155
Configurable Ambient Interior Lighting	P300, P340, P380, P380 R-Dyn	Interior	064FM	239.70	\$255
Air Quality Sensor	All models	Interior	022FA	75.20	\$80
Meridian™ Surround Sound System	All models	Technology	025LN	817.80	\$870
Garage Door Opener (HomeLink®)	All models	Technology	025CT	239.70	\$255
Keyless Entry	P300, P340, P380, P380 R-Dyn	Technology	066AC	432.40	\$460
Blind Spot Assist	All models	Technology	086GM	470.00	\$500
Rear Traffic Monitor	All models	Technology	086KB	-	\$0
Front Parking Aid	All except SVR	Technology	086EG	267.90	\$285
Park Assist	P380, P380 R-Dyn, R, SVR	Technology	086GZ	479.40	\$510
Interior Trim & Veneer Options	Model Derivative	Vista Category	Option Code	Dealer Invoice	MSRP
Knurled Aluminum Center Console	P380 R-Dyn, R	Interior	063BY	-	\$0
Delta Aluminum Center Console	P300, P340, P380, R	Interior	063BX	-	\$0
Carbon Fiber Center Console	All except SVR	Interior	063CM	719.10	\$765
Carbon Fiber Center Console w/ SVR Branding	SVR	Interior	063CF	719.10	\$765
Headliner color (Ivory/ Grey)	P300, P340, P380, P380 R-Dyn, R	Interior	032CV, 032FG	479.40	\$510
Headliner color (Pimento)	All models	Interior	032FH	479.40	\$510
Wheel Options	Model Derivative	Vista Category	Option Codes	Dealer Invoice	MSRP
19" 7 Split-Spoke 'Style 7013'	P300, P340	Wheels	029ZK	958.80	\$1,020
	P380	Wheels	029ZK	479.40	\$510
19" 10 Spoke 'Style 1023'	P300, P340	Wheels	029ZF	958.80	\$1,020
19" 5 Split-Spoke 'Style 5058' with Technical Grey Diamond Turned Finish	P300, P340	Wheels	029ZA	1,917.60	\$2,040
	P380	Wheels	029ZA	958.80	\$1,020
20" 5 Split-Spoke 'Style 5039' with Gloss Black Finish	P300, P340	Wheels	029ZL	1,917.60	\$2,040
	P380	Wheels	029ZL	1,438.20	\$1,530
	P380 R-Dyn	Wheels	029ZL	-	\$0
	R	Wheels	029ZL	958.80	\$1,020
20" 5 Spoke 'Style 5042' with Carbon Fiber and Satin Dark Grey Diamond Turned Finish	P300, P340	Wheels	029ZS	3,355.80	\$3,570
	P380	Wheels	029ZS	2,876.40	\$3,060
	P380 R-Dyn	Wheels	029ZS	958.80	\$1,020
	R	Wheels	029ZS	1,917.60	\$2,040
20" 5 Spoke 'Style 5060'	P300, P340	Wheels	031FL	1,917.60	\$2,040
	P380	Wheels	031FL	958.80	\$1,020
	P380 R-Dyn	Wheels	031FL	-	\$0
20" 6 Split-Spoke 'Style 6003' with Dark Grey Diamond Turned Finish	P300, P340	Wheels	029ZI	2,397.00	\$2,550
	P380	Wheels	029ZI	1,917.60	\$2,040
	R	Wheels	029ZI	958.80	\$1,020
Reduced Section Alloy Spare Wheel	All models	Wheels	029VT	385.40	\$410
Paint Options	Model Derivative	Vista Category	Option Codes	Dealer Invoice	MSRP
Metallic Paint	P300, P340, P380, P380 R-Dyn	N/A	1AB, 1AC, 1AG, 1AL, 1AM, 1AQ, 1BJ	578.10	\$615
	R, SVR	N/A	1AB, 1AC, 1AG, 1AL, 1AM, 1AQ, 1BJ	-	\$0
Premium Metallic Paint	P300, P340, P380, P380 R-Dyn	N/A	1AU, 1BN	1,438.20	\$1,530
	R	N/A	1AU, 1BN	864.80	\$920
SVO Ultra Metallic Paint	All models	N/A	519SV	4,606.00	\$4,900
SVO Special Effect Paint	All models	N/A	503SV	7,990.00	\$8,500
Port Installed Accessory Packages	Model Derivative	Vista Category	Option Codes	Dealer Invoice	MSRP
Car Care Kit	All	N/A	JAX90	\$44.18	\$59
Premium Interior Protection Pack	All	N/A	FT001	\$230.23	\$299
Basic Interior Protection Pack	All	N/A	FT002	\$183.51	\$249
Wheel Protection Pack w/ Chrome Locks	All	N/A	FT003	\$161.19	\$199
Abbreviated Wheel Protection Pack w/ Chrome Locks	All	N/A	FT03T	\$141.96	\$169
Wheel Protection Pack w/ Black Locks	All	N/A	FT004	\$381.65	\$449
Abbreviated Wheel Protection Pack w/ Black Locks	All	N/A	FT04T	\$363.36	\$429
Premium Carpet Mat Pack	All	N/A	FT007	\$250.26	\$299
Styling Accent Pack	All	N/A	FT008	\$915.47	\$1,099

Changes in standard equipment, options or prices can occur. Jaguar reserves the right to change product specifications at any time without incurring any obligations.