

# F-TYPE

POCKET FACTS | 2014

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Front-engine, lightweight aluminum architecture and rear-wheel drive, the F-TYPE is engineered to be a true high-performance sports car and introduces a new sports car design language for Jaguar, with bold, clean lines accented by the discreet use of technology, including a deployable rear spoiler and hidden door handles.

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*“Jaguar is a founding member of the sports car segment with a rich sporting bloodline stretching over 75 years, and in the F-TYPE we’ve reignited that flame. The F-TYPE isn’t designed to be like anyone else’s sports car. It’s a Jaguar sports car — ultra-precise, powerful, sensual and, most of all, it feels alive.”*

*- Adrian Hallmark, Global Brand Director, Jaguar*

# F-TYPE STANDARD EQUIPMENT

## PERFORMANCE

- 340 hp 3.0L Supercharged V6 engine
- Sport Exhaust with center mounted bright dual exhaust tips
- 8-Speed ZF automatic transmission with “Quickshift”
- SportShift selector with black steering wheel shift paddles
- Sport suspension
- 18" Vela-style 10-spoke alloy wheels
- Hydraulic rack and pinion steering
- Ventilated 4-wheel disc brakes with silver calipers F 13.9"/R 12.8"

## SAFETY AND SECURITY

- ABS, EBA, EBD, winter mode and electronic park brake
- DSC with 3 modes (Normal, Trac DSC, DSC off)
- Smart Airbag System
- Side airbags with seat mounted head protection
- Rollover protection bars in Satin Chrome
- Anti-theft engine immobilizer and perimeter security system
- Jaguar Smart Key with keyless pushbutton start
- Central locking with drive-away locking

## EXTERIOR

- Deployable rear spoiler with Jaguar leaper
- Deployable body-color door handles
- Satin black grille and bumper beam with bright finish surround
- Hood louvers — satin black
- Front splitter — satin black
- Aero splitter — satin black
- Rear valance — satin black
- Side vent-chrome with satin black mesh
- Door mirrors-power, body color, heated, manual fold
- Convertible top, Z-fold power folding, power latching, Thinsulate lined with Rakona headliner and heated rear glass
- Bi-Xenon HID headlamps with dynamic leveling and auto ON/OFF
- LED signature running lights
- Headlamp powerwash
- Rear fog lamps
- Partial LED rear taillights

## COMFORT AND CONVENIENCE

- Leather and Suedecloth seating surfaces
- Sport style 6-way seats with door mounted controls
- Leather 3-spoke multifunction steering wheel
- Black steering wheel mounted shift paddles
- Power tilt/telescope steering column with programmable tilt-away entry/exit mode
- Leatherette dash, door trim and center console trim
- Light Hex aluminum trim
- Dual cupholders in center console with cover
- Analog speedometer and tachometer
- 5" TFT display in center of instrument cluster
- Interior ambient lighting-phosphor blue
- JaguarSense reading/map lamps
- Trunk lighting
- Remote trunk release
- Premium carpet floor mats
- Power window with one touch up/down and anti-trap
- Rain sensing windshield wipers
- Cruise control and Active Speed Limiter
- Electrochromic auto-dimming inside rearview mirror
- Climate control-single zone
- Active center air vent
- Auxiliary power sockets (3): dash, console, trunk

## INFORMATION, COMMUNICATION AND ENTERTAINMENT

- Meridian Audio System-380 watts, 10 speakers
- CD player in center console and 10-disc Virtual CD player
- iPod/Audio USB/AUX connections in console
- Bluetooth wireless technology for phone and audio streaming
- Navigation system with TMC
- 8" Touchscreen display



# F-TYPE S | S V8 EQUIPMENT



## F-TYPE S adds:

- 380 hp 3.0L Supercharged V6 engine
- Active Sport Exhaust with center mounted dual bright exhaust tips
- Ignis orange steering wheel shift paddles
- Sport Suspension with Adaptive Dynamics
- 19" Propeller-style 10-spoke alloy wheels
- Performance braking system with black calipers F 15"/R 12.8"
- Mechanical limited slip differential
- Dynamic Mode
- Jaguar Smart Key with Keyless Entry
- "S" badges on grille and trunk
- Gloss black grille mesh and bumper beam with bright finish surround
- Hood louvers — gloss black
- Front splitter — gloss black
- Rear valance — gloss black
- Side vent-chrome with gloss black mesh
- Door mirrors-power, body color, heated, power fold
- Ignis orange steering wheel shift paddles
- Dark Hex aluminum interior trim
- Configurable interior lighting with 5 color choices
- Door puddle/curb illumination

## F-TYPE S V8 adds:

- 495 hp 5.0L Supercharged V8 engine
- Active Sport Exhaust with outboard quad bright exhaust tips
- 20" Cyclone-style twin 5-spoke alloy wheels — Silver
- Super Performance Braking System with black calipers F 15"/R 14.8"
- Electronic Active Differential
- Rollover bars in gloss black
- Rear venturi
- Side sill extensions-satin black
- Door mirrors-power, body color, heated, power fold, auto-dimming
- Rear parking sensors with touchscreen graphic display
- Leather seating surfaces
- Sport style 14-way power adjustable seats with door mounted controls and 3-position memory for seat, mirrors and steering
- Climate Control-dual zone
- Particulate/pollen filter and air quality sensor



# PACKAGES, OPTIONS AND WHEELS

## PREMIUM PACK 1 (F-TYPE)

## PREMIUM PACK 2 (F-TYPE S)

## PREMIUM PACK 3 (F-TYPE V8 S) (\* STD ON V8 S)

- 14-way fully-electrically adjustable seats\*
- Memory for seat, steering column and mirror positions\*
- Jaguar Smart Key with Keyless Entry\*
- Dual zone automatic climate control with air filter and air quality sensor\*
- Power fold, auto-dimming door mirrors\*
- Garage door opener
- Valet mode
- Wind deflector
- Interior storage with lockable cover
- Climate Pack
  - Heated seats
  - Heated steering wheel

## PERFORMANCE PACK - S

## PERFORMANCE PACK - V8 S (\* STD ON V8 S)

- Performance seat
- Configurable Dynamic Mode
- Super Performance brakes\*
- Red brake calipers
- Flat-bottomed steering wheel
- Driver selectable Active Sport Exhaust
- Metallic foot pedals
- Sport floor mats
- Interior Black Pack (separate option on F-TYPE)
  - Black hex aluminum trim
  - Black trim
- Steering wheel
- Instrument cluster
- Doors
- Vents

## VISION PACK 1 (F-TYPE)

## VISION PACK 2 (F-TYPE S)

## VISION PACK 3 (F-TYPE V8 S) (\* STD ON V8 S)

- Adaptive front lighting with cornering lamps
- Intelligent High Beams
- Front parking sensors
- Rear parking sensors\*
- Rear parking camera
- Blind Spot Monitor
- Reverse Traffic Detection

## DESIGN PACK (F-TYPE, F-TYPE S)

## DESIGN PACK V8 S (F-TYPE V8 S) (\* STD ON V8 S)

- Body-colored front bumper splitters and aero splitters
- Body-colored side sill extensions
- Body-colored rear venturi\*
- Gloss black rear valance\*

## BLACK PACK 1 (F-TYPE)

## BLACK PACK 2 (F-TYPE S) (\*\* STD ON F-TYPE S, V8 S)

## BLACK PACK 3 (F-TYPE V8 S) (\* STD ON V8 S)

- Gloss black front grille surround
- Gloss black side power vents and mesh
- Gloss black roll hoops\*
- Gloss black rear valance\*\*
- Gloss black front bumper splitter\*\*
- Gloss black hood louvers and mesh\*\*
- Gloss black front grille, beam and mesh\*\*

# PACKAGES, OPTIONS AND WHEELS

## EXTENDED LEATHER PACK (OPTIONAL ALL)

- Requires Performance Seat or Package
- Premium soft grain leather
  - Seating surfaces
  - Dashboard, door panels and center console
- Windshield pillars
- Header rail and sunvisors

## CLIMATE PACK (OPTIONAL ALL)

- Heated seats
- Heated steering wheel

## INDIVIDUAL OPTIONS

- HD and satellite radio (ALL)
- Meridian Surround Sound Audio-770W (ALL)
- Heated front windshield (ALL)
- Leather seating surfaces (Std V8 S)
- Performance seat (ALL)
- Suedecloth steering wheel (ALL) (n/a with heating)
- Illuminated door sill treadplates (ALL)
- Switchable Active Exhaust (ALL)
- Configurable ambient lighting (F-TYPE)
- Metallic paint (ALL)
- Racing paint (ALL)
- Space saver spare tire (ALL)

## WHEELS

### Standard



F-TYPE 18" Vela



F-TYPE S 19" Propeller



F-TYPE V8 S 20" Cyclone  
*Optional V8 S in black*

### Optional on F-TYPE and F-TYPE S only



19" Centrifuge in silver or black

### Optional on ALL



20" Tornado  
in silver or black



20" Turbine



20" Blade-forged  
w/ carbon fiber



20" Rotor-forged  
Late availability

# MOST APPRECIATED FEATURES AND THEIR BENEFITS

We have identified several key areas of satisfaction among F-TYPE owners that give us insight as to what they like most about their vehicle. It is critical that these key areas of satisfaction be fully communicated to prospective clients.

## APPRECIATED ATTRIBUTE: REFINED POWER

CHARACTERISTIC	FEATURE	BENEFIT
Acceleration at any speed	Supercharged	Strong, user-friendly power across the entire rev range makes for intuitive, easy-to-drive power
	Direct Injection	Precise fuel control yields great power while optimizing emissions and fuel efficiency
	Divct	Dual Independent Variable Cam Timing yields a broad, user friendly, power band to enhance driveability, improve power and lower emissions.
	8-Speed "Quickshift" transmission	F-TYPE can always find just the right gear for the situation; the transmission is never fully disengaged even during full throttle upshift so acceleration is uninterrupted
Refinement	Balance shafts (V6)	Counteract vibration giving V8 levels of smooth refinement
Performance Sound	Active Exhaust	Electronically-controlled bypass valves open during heavy acceleration to enhance exhaust flow and give a performance sound

## APPRECIATED ATTRIBUTE: PERFORMANCE HANDLING

CHARACTERISTIC	FEATURE	BENEFIT
Nimble	Aluminum structure	Lower weight contributes to agility and a fun to drive experience
Balance distribution	50/50 Weight	Gives the best combination of ride and handling in the widest array of driving situations
Precise control and feedback	Double wishbone suspensions	High strength with minimum un-sprung weight gives consistent, predictable response in all driving situations while maintaining ride quality
	Adaptive Dynamics	Adaptive dampers can adjust up to 500 times per second to optimize handling control while maintaining ride quality
	Hydraulic power steering	Gives classic steering road feel and feedback for high performance driving

# MOST APPRECIATED FEATURES AND THEIR BENEFITS

## APPRECIATED ATTRIBUTE: EXTERIOR STYLING

CHARACTERISTIC	FEATURE	BENEFIT
Front	Grille	A contemporary take on classic Jaguar sports car heritage
	Shark-like gills	Accentuate the grille and add visual breadth befitting a sports car
	Splitter	Reduces airflow under the car to improve aerodynamics and stability
	Headlamps	Single projector Bi-Xenon lamps are compact and complement the line
	Hood	Clamshell design is sleek and has classic centerline bulge
	Hood vents	Enhances airflow to reduce lift and improve engine cooling
Side	Sinuous lines	Graceful, flowing profile
	Muscular rear haunches	Provides visual power and makes room for large wheels and tires
	Hidden door handles	Maintain a clean side line while deploying automatically when needed
Rear	Taillights	LED's are a new interpretation of a classic Jaguar design theme
	Exhaust pipes	Make a powerful statement and visually distinguish the V6 and V8 versions
	Rear Diffuser (V8 S)	Controls airflow to reduce lift and enhance high speed stability
Roof	Soft top	Allows for efficient packaging with the roof down Allows roof to open/close in only 12 seconds Texture difference highlights classic sports car proportions
	Roll Bars	Add to the serious sports car look and differentiates models by finishes

## APPRECIATED ATTRIBUTE: INTERIOR STYLING

CHARACTERISTIC	FEATURE	BENEFIT
Performance driving environment	Seats	Highly formed to provide performance support and long lasting comfort
	Gauges	Clean, straightforward design for easy recognition at a glance, perfect for performance driving
	Retractable Center Vents	Sleek and clean lines when hidden and deploy when needed
	Shifter	Can be used in automatic mode or manually by shift lever or steering wheel paddles to suit any driver preference