



2013 MY PRICING

5-23-12 Update

		SUGGESTED RETAIL PRICE
XJ	V6 SC	\$ 73,200
XJL Portfolio	V8 NA	\$ 81,200
XJ Supercharged	V8 SC 470hp	\$ 89,600
XJL Supercharged	V8 SC 470hp	\$ 92,600
XJ Supersport	V8 SC 510hp	\$ 112,200
XJL Supersport	V8 SC 510hp	\$ 118,700
XJL Ultimate	V8 SC 510hp	\$ 155,000
XK Coupe		\$ 84,500
XK Convertible		\$ 90,500
XKR Coupe		\$ 97,500
XKR Convertible		\$ 103,500
XKR-S Coupe		\$ 132,000
XKR-S Convertible		\$ 138,000
OTHER		
Destination & Delivery		\$ 875

Note: Prices and specifications are subject to change without notice.

2013 MY XJ PRICING

Effective 5-23-2012

Models	Engine	Suggested Retail Price
XJ	V6 SC	\$73,200
XJL Portfolio	V8 NA	\$81,200
XJ Supercharged	V8 SC 470hp	\$89,600
XJL Supercharged	V8 SC 470hp	\$92,600
XJ Supersport	V8 SC 510hp	\$112,200
XJL Supersport	V8 SC 510hp	\$118,700
XJL Ultimate	V8 SC 510hp	\$155,000
Destination & Delivery		\$875
Options	Model Derivative	Suggested Retail Price
Front Seat Comfort Package - Heated and cooled, 20x20 adjustable front seats with massage.	XJ	\$1,400
Portfolio Package - Heated and cooled, 20x20 adjustable front seats with massage, Heated and cooled rear seats, contrast stitching and piping on seats, Softgrain leather upper fascia, door top roll, panier, armrest and center console, Suedecloth premium headliner, 4-Zone climate control.	XJ	\$4,000
Rear Seat Comfort Pack - Rear business trays, Electric rear sunblind, Chrome mirror covers, intaglio with Union Jack & Jaguar script, Rear seat recline, massage and 4-way lumbar, Front & rear winged headrest, Front passenger seat away and Rear seat footrest.	XJL	\$5,000
Rear Seat Comfort Pack - Rear seat recline, massage and 4-way lumbar, Front & rear winged headrest, Front passenger seat away and Rear seat footrest.	XJL Supercharged	\$3,500
Visibility Package - Adaptive front lighting, cornering lamps and intelligent High Beam	XJ & XJL	\$850
Illumination Package - illuminated front & rear air vents, door sill tread plates and trunk latch finishing plate.	XJ & XJL, XJ/XJL Supercharged	\$1,700
Sport & Speed Pack - 174mph top speed, 20" Venom wheels, red brake calipers, front splitter, rear decklid spoiler, gloss black radiator grille with chrome surround, gloss black lower mesh and mesh in side power vents, 18way sport seats in a choice of Jet/Jet or Jet/Ivory interior, Piano black veneer, bright metal pedals.	Supercharged	\$7,800
Speed Pack - 174mph top speed, 20" Venom wheels, red brake calipers, front splitter, rear decklid spoiler, gloss black radiator grille with chrome surround, gloss black lower mesh and mesh in side power vents.	Supersport	\$4,900
Front Seat Massage	XJL & XJ/XJL Supercharged	\$800
Meridian™ 825W Surround Sound System	XJ & XJL	\$2,300
Rear Seat Entertainment	XJ & XJL, XJ/XJL Supercharged	\$2,200
Adaptive Cruise Control Package	All except XJL Ultimate	\$2,300
Heated Front Windscreen	All except XJL Ultimate	\$375

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Options - Cont.	Model Derivative	Suggested Retail Price
Wood & Leather Steering Wheel (available with gloss wood veneers only)	XJ & XJL	\$500
	Supercharged	NCO
All Leather Steering Wheel	Supersport	NCO
Trunk Badge delete - Deletes all badges except for the leaper and the "Jaguar" script.	All except XJL Ultimate	NCO
Front Ashtray & Lighter	All except XJL Ultimate	NCO
Carbon Fiber veneer	XJ & XJL, XJ/XJL Supercharged	\$1,575
	Supersport	NCO
Jet Suedecloth Headliner (requires Jet interior)	XJ w/ Port Pack, XJL & XJ Supercharged	\$775
Jet Softgrain Headliner (requires Jet interior)	Supersport	NCO
Racing Paint (NCO on Supersport)	XJ & XJL, XJ/XJL Supercharged	\$1,500
All-season 20" tires * (NCO if 20" wheels are already specified)	All	NCO

Wheel Options	Model Derivative	Suggested Retail Price
19" Aleutian	XJ	Standard
19" Aleutian	XJL	\$525
19" Aleutian*	Supercharged, Supersport	NCO
19" Toba	XJ	\$525
19" Toba	XJL	Standard
19" Toba*	Supercharged, Supersport	NCO
19" Toba Polished	XJ	\$2,025
19" Toba Polished	XJL	\$1,500
19" Toba Polished*	Supercharged, Supersport	\$1,500
20" Kasuga	XJ & XJL	\$3,500
20" Kasuga	Supercharged	Standard
20" Kasuga	Supersport	NCO
20" Kasuga Polished	XJ & XJL	\$5,000
20" Kasuga Polished	Supercharged, Supersport	\$1,500
20" Orona	XJ & XJL	\$3,500
20" Orona	Supercharged	\$1,000
20" Orona	Supersport	NCO
20" Orona Polished	XJ & XJL	\$5,000
20" Orona Polished	Supercharged	\$2,500
20" Orona Polished	Supersport	\$1,500

*Vehicles specified with 19" wheels (which come with all-season tires) or 20" all-season tires have a 121mph top speed

2013 MY XK PRICING

Effective 04-26-12

Models		Suggested Retail Price
XK Coupe		\$84,500
XK Convertible		\$90,500
XKR Coupe		\$97,500
XKR Convertible		\$103,500
XKR-S Coupe		\$132,000
XKR-S Convertible		\$138,000
Destination & Delivery		\$875
Options		Suggested Retail Price
HD Radio	XK	\$350
Advanced Technology Package (Adaptive Cruise Control and Adaptive Front Lighting)	XK	\$2,625
Adaptive Cruise Control	XKR	\$2,300
Red Brake Calipers	XKR	\$450
Grey Brake Calipers	XKR-S	\$450
Bright Stainless Steel Pedals	XK & XKR	\$170
Performance Active Exhaust	XKR	\$1,400
Carbon Fiber Engine Cover	XKR-S	\$2,000
Heated Windscreen	All	\$375
Jet Suedecloth Headliner (Coupe & Convertible; requires Warm Charcoal interior)	XK	\$775
	XKR	NCO
Poltrona Frau Jet Leather Headliner (Coupe & Convertible; requires Warm Charcoal interior)	XK & XKR Coupe	\$2,600
	XK & XKR Conv	\$900
Sport Steering Wheel in Jet Suedecloth (note: incompatible with Adaptive Cruise Control and Portfolio Pack)	All	\$900
Performance Seat	XKR	\$4,000
Portfolio Pack	XK & XKR	\$4,100
Black Pack	XKR	\$3,000
Dynamic Pack	XKR	\$6,700
Dynamic + Black Pack	XKR	\$7,800
Bright Pack	XKR-S	\$4,000
Wheel Options		Suggested Retail Price
19" Caravela	XK	NCO
19" Tamana	XKR	NCO
20" Kalimnos	XK & XKR	\$1,000
20" Nevis	XKR	\$1,000
20" Vulcan (Gloss Black finish)	XKR-S	\$1,500
Special Order Color & Trim		Suggested Retail Price
Special Order Convertible Top colors (Burgundy, Dark Brown, Dark Green)	All	\$1,500
Racing Paint	XK & XKR	\$1,500