AFFECTED MODELS S-TYPE XJ

SALES

PRODUCT MARKETING BULLETIN

DATE: 20 April 2006

SUBJECT: 2006.5 Model Year Running Changes

Several running changes were introduced into production of S-TYPE and XJ models during the 1st and 2nd quarters of 2006 calendar year. Some changes affected the Dealer Ordering Guide and in those cases the changes were communicated to you previously by Jaguar Distribution, via e-mail in the order call announcements. Other changes which have no affect on order configuration appear for the first time, below.

MODEL	CHANGE	FROM VIN	PRODUCTION DATE
S-TYPE (all) XJ (all)	Liquid Silver (LSIL) replaced Platinum (PLAT) paint		Feb-06
S-TYPE (all) XJ (all)	Bright ("chrome") accents added to column stalks	N65078 (S) H06674 (XJ)	Feb-06
S-TYPE 3.0/4.2	Sapele Pomelle wood veneers introduced as standard Bronze Madrona wood veneers deleted as standard	N65078	Feb-06
S-TYPE 3.0	"3.0" displacement badge deleted from boot lid	N65078	Feb-06
S-TYPE R	19" optional wheel introduced, "Barcelona" style 8x19 front, 9.5x19 rear, BBS cast alloy (one-piece) 245/35 front, 275/30 rear ZR Pirelli P-Zero Rosso tires		15 Mar-06
S-TYPE (all) XJ (all)	Steering wheel "growler" badge adopts a black background, previously green	TBA TBA	26 Apr-06

Illustrated below are the revised steering wheel badge and the optional S-TYPE R wheel ("Barcelona")





The 19" Barcelona wheel and tyre assembly is of low profile with a bias towards sporting attributes. Wheel and tyre assemblies with low tyre sidewall height will be more susceptible to impact damage in service.