



AFFECTED MODELS

XJ8, XJ8 L, Vanden Plas, Super V8

SALES

PRODUCT MARKETING BULLETIN

DATE: 26 June 2006

SUBJECT: 07MY XJ Veneers (Elm gloss)

For 2007 model year, most XJ sedan models may be ordered with Elm veneers as an alternative to Walnut burl. As indicated in the 2007 Order Guide, Elm veneers are offered at no additional cost.

AVAILABILITY

Elm may be selected in lieu of Walnut for the following models:

XJ8 XJ8L Vanden Plas Super V8.

Elm is not available for XJR.

IMPORTANT CONSIDERATIONS

For all models, the selection of Elm veneers results in the fitting of a leather-trimmed steering wheel and leather-wrapped gear shift knob, in lieu of the otherwise standard wood & leather.

For Vanden Plas and Super V8, selecting Elm veneers results in the loss of the otherwise standard heated steering wheel feature, as well as the loss of boxwood inlays fitted to Walnut veneers on these models.

Elm veneers are selected at the model-variant level of ordering and incur no additional cost; likewise, there is no price-deduct for the loss of other feature/trim items associated with choosing Elm veneers.

VENEER DETAIL

The introduction of optional Elm veneer brings a light-coloured alternative to XJ. The finish remains high-gloss, as used with Walnut. Depicted below are the Elm veneers in an XJ with Champagne/Charcoal interior. The contrasting upper environment (dash top, door top-rolls), leather steering wheel, leather shift knob, and seat piping are also offered in Mocha and Granite, maintaining the harmonious color scheme for each main interior color and contrast color pair offered in the XJ palette.



Should you require additional information, please contact:
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